

PRESS RELEASE

For the first time in Hungary, a *Labour Code for Managers Blended Learning Program* was developed by Innotica Group, a leading e-learning and knowledge management provider of CEE, in cooperation with bpv | JÁDI NÉMETH Attorneys at Law, an international law firm providing premium legal services.

It is the first time in Hungary that an e-learning provider and an international law firm presents a comprehensive, interactive blended learning program. The new Hungarian Labour Code has entered into force slightly more than two months ago and there have not been yet any similar online learning tools on the market, which would have delivered the essential knowledge on the basic legal terms and conditions of employment quickly and efficiently to managers.

The e-learning material contains three modules. The first module focuses on key issues of Labour Code from a management perspective. The second module sums up recent changes in legislation and its impact to human resources management. The third module provides several case studies on typical management mistakes regarding every day's practice.

The highly interactive exercises, practical Q&As and case studies enable managers to almost unconsciously acquire comprehensive legal knowledge within a short time. The blended learning program offers custom-tailored follow-up workshops with senior lawyers and trainers.



Dr. Andrea Jádi Németh, Managing Partner of bpv | JÁDI NÉMETH Attorneys at Law emphasized: *"I am very proud of the blended learning program as no similar learning has ever been released in Hungary before. We aimed to create and develop a material that satisfies the highest quality expectations and is also properly suited to give professional guidance to managers regarding the most sensitive areas of Labour law. I truly hope that the applied most advanced learning technology solutions of Innotica Group will enable managers to gain a comprehensive knowledge, that is essential for every day's management and also successful dispute resolution."*

Dr. Zoltán Csedő, General Manager of Innotica Group highlighted: *"The Labour Code for Managers Blended Learning Program provides the most efficient way to acquire such a comprehensive knowledge. The most advanced on-line learning technology and a highly practical, case study based approach offers a unique learning experience for managers. Our follow-up workshops offer custom-tailored solutions to many typical challenges within human resources management. Committed ourselves to the highest quality of professional services, it has been a great pleasure developing the learning material in cooperation with the experienced lawyers of bpv | JÁDI NÉMETH Attorneys at Law."*



Background information:



Innotica Group is a leading provider of innovative Learning and Development, Knowledge Management, Social Media and Consulting solutions in Central and Eastern Europe. Our innovations enable global enterprises, government, academic and research institutions to maximize their business performance through a combination of comprehensive Blended Learning and Knowledge Management content, flexible and custom-tailored technologies and a broad range of support services.

We provide our clients with world-class leadership and management development support in a way that is directly aligned with their strategic learning goals and competence development needs.

For further information, please visit our website at: <http://www.innotica.com>



bpv | JÁDI NÉMETH is the founding member of bpv | LEGAL alliance operating as an association of independent law firms. The association has local offices in the key locations of Central and Eastern Europe such as Bucharest, Budapest, Baden, Prague, Bratislava and Vienna, as well as in Brussels, which serves as a European Law Competence Centre.

The professional and support staff of bpv | JÁDI NÉMETH is well-versed across the spectrum of commercial legal activities, from corporate entity foundation to customized legal management activities. A business-minded approach and transactional orientation gives the law firm a significant comparative advantage on the Hungarian market. This makes the law firm ideally suited to advise on complex mergers, corporate reorganizations, banking and structured finance, as well as real estate projects. Additionally, bpv | JÁDI NÉMETH boasts a highly acclaimed litigation and dispute resolution practice.

For further information, please visit our website at <http://www.bpv-jadi.com>

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